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WHO & TRAVERS
Their New LPs Reviewed Inside

How To Buy An Acoustic Guitar Without Going Broke

OZZY OSBOURNE
JUNE 30, 1981

COVERAGE STORY

25 Ozzy Osbourne
A day in the life of the prince valiant of darkness, with color photos
—(Gerald Rothberg)

FEATURES

30 Marshall Tucker Band
Circus travels to South Carolina to visit Spartanburg's pride and joy, MTB
—(Philip Bashe)

34 Jefferson Starship Poster

35 Summer Rock 1981
Circus reports on who's hitting the road this summer
—(Steve Weitzman)

45 The Vapors
Smoke gets in their eyes
—(Philip Bashe)

46 April Wine
The toast of Canada pops its cork
—(Philip Bashe)

50 Journey
One of rock's most popular outfits loses a founding member and finds itself a baby-faced replacement
—(Bill McIlvaine)

54 The Postman Always Rings Twice
Sultry Jessica Lange talks about her close encounters with shining star Jack Nicholson
—(Richard Hogan)

56 Rock & Roll Yearbook: Class of '81
Who are 1981's standout students of rock & roll?
—(Philip Bashe)

INSTRUMENTS

59 Music Gear
This month's musical instrument section includes Rush's Alex Lifeson talking about his pet subject, guitars; a shopping guide on how to purchase a good electric axe under $500; in-depth looks at electric and acoustic guitars; plus a guide to the latest products from the music factory
—(John Stix, Barry Lipman)

DEPARTMENTS

6 Letters
Feedback from our readers

13 Front Pages
News from the rock & roll scene
—(Lisa Robinson)

16 Circus Word Find
Puzzling game for fans
—(Steven Dean Pastis)

20 Stage Pass
Circus hunts down rock's reporter-eating carnivore, Ted Nugent. Also: Adam and the Ants prove the psychedelic revival is coming overground
—(Steve Weitzman)

67 Longplayers
Reviews of new LPs by the Who, Pat Travers, Judas Priest, Plasmatics and more
—(J.M. Young, Jim Farber)

74 Back Pages
Inside information on the rock scene
—(Lou O'Neill Jr.)

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Nugent & Van Zant reveal road strategies

Listening to them talk, you'd think they were generals mounting an invasion. Words like "target" and "strategy" keep cropping up in their conversation.

"We intend to break through to some new territories," says Florida-based bandleader Johnny Van Zant. "We haven't covered the West Coast before."

Van Zant knows his five-man rock group will be on the road for at least four months this summer, and, with his managers and booking agent, is premeditating every move.

Snaps 21-year-old Van Zant: "Everybody probably thinks, 'This guy gets up and sings, and that's all he does. What a short work day - one hour!' But it's a lot more work than what I thought when I first got into it. People think musicians have it made. If you don't make gold albums, though, you ain't got it made."

The promotional motive behind the rock & roll tour is still a strong one, but stars are no longer as much at the mercy of flight lag or shrewd promoters as they were 10 or 20 years ago. Guitarist Ted Nugent, for instance, says he has the whole touring business worked out.

"We have pre-assault maneuvers every year before our tours," says the Michigan wildman. "I hire a crew, and, sometimes, a new band. I get them all together at a meeting, and I tell 'em that anything has got to be perfect. We show films of the last year's gigs. I point out mistakes; I strive to eliminate loopholes and obstacles. We all do maximum advance work."

Virtually any performer like Nugent who wants to finish the season in the black must spend at least two months getting ready for the road. He must take care that the summer tour will coincide with a newly-released or currently-charting record. Stars like Nugent must learn to work full-time with as many as 80 people on the road.

Security has been a sore point with every big rock act since the '79 concert disaster in Cincinnati. With too much security, fans can panic, or be hurt by zealous uniformed guards.

"There's a lot more to touring than just getting up there," snorts Nugent, "and I don't think a lot of people realize this. And, when it's right, do you know what it should sound like? Like a huge Fender bass plugged straight into your forehead!"

—Richard Hogan

Rush's summer '81 tour begins in Denver on June 1, and ends in Troy, New York on August 5.
Guitars of Rush's
Alex Lifeson

Explosions of blue notes, the ringing of arpeggios, power chords and riffs from out of nowhere are all signs that hard rock guitar playing is growing up in the hands of Alex Lifeson. Once a disciple of Jimmy Page, the 28-year-old guitarist now includes Steve Hackett, Steve Howe and Allan Holdsworth on his list of influences. The results can be heard by following his progression on the nine albums he's released with Rush.

His primary instrument is a white Gibson ES-355 (pictured at left). "I started out in 1968 with a Gibson ES-335," he says, explaining his choice of instruments. "I was always used to the feel of that particular style guitar. You also got a nice sound balance between the toughness of a Les Paul and the clarity of a semi-acoustic. I can clean up the sound without giving up any of the toughness and dirtiness I also like to have."

Pictured at right is a black Gibson ES-345 and in his hands an ES-369. "That's a new line. I don't know if it's up for the American market. It's got very hot pickups and a coil splitter and phase switch. It's an extremely hot guitar, but I'm not comfortable with it yet. It feels lighter than the 355, and I like a fairly heavy guitar."

The white guitar you see in the background is a Gibson EDS-1275 doubleneck that Alex picked up so he could have both a six- and 12-string electric on stage. The only modification is a DiMarzio pickup with coil splitter in the front pickup position of the 12-string. "I leave it in the split position because it comes out cleaner," Lifeson notes.

The acoustic guitars pictured include a Gibson Dove six-string and an Epiphone C-60 classical guitar. "We did an interesting thing to the classical. On those guitars you like to get a deep rich sound, so the woods they use are very resonant. On stage that caused a problem. So we put a bolt through it two inches below the bridge and tightened down the top and back. I've re-
placed the Dove on stage with an Ovation Adamas. It's not as good tonally, but the control is better. It's also a very easy guitar to play."

Rounding out Alex's collection are a couple of Strats, a Pyramid guitar and the new Gibson Howard Roberts Fusion guitar. The HRF is his newest love. "It's got an amazing sound, full of toughness and depth," Lifeson says excitedly.

His amp setup on stage consists of two Marshall Combos. They feature 100 watt amps with two 12-inch speakers in each cabinet. Each amp also drives a stack of Hiwatt 4½x12 "s.

His outboard devices include the Roland Boss Chorus, Advanced Audio Digital Delay, Roland Space Echo 301 with Chorus, Morley Volume Pedal, Electro-Harmonix Electric Mistress, MXR Distortion Plus, Mutron Octave Divider, Cry Baby Wah Wah, Maestro Parametric Filer and Moog Taurus Bass Pedals.

His advice for today's guitar shopper? "No two guitars are the same. You could find six Les Pauls or 355s, and they'll all feel different than each other. It's a good idea to get what you feel comfortable with, what you really want. You can always fix up a guitar the way you want it, but it's nice to start with something that's already there. So the hunt might take more patience, but it's worth it."

—John Stix