Bar Coding Firm At CBS In 1979; Trigger a Trend?

U.S. Labels Irked With Canada-Made LP Flow

By JOHN SIPPEL

Gospel Acts Shift Sound To Reach Larger Audience

LOS ANGELES—A steadily growing influx were being offered his label product made in
Rush Rates First Merc Picture LP

CHICAGO—Phonogram/Mercury will release its first commercial picture disk next month in conjunction with the new Rush album, “Hemispheres.” The special $13.98 list pressing is being produced in an edition of 50,000 as part of a massive promotion of the concept LP.

Two merchandising pieces, posters and a one-hour special radio program about Rush also have been devised.