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**Bar Coding Firm
At CBS In 1979;
Trigger a Trend?**

**U.S. Labels Irked With
Canada-Made LP Flow**

By JOHN SIPPEL

LOS ANGELES—A steadily growing influx were being offered his label product made in

**Gospel Acts Shift
Sound To Reach
Larger Audience**

Rush Rates First Merc Picture LP

CHICAGO — Phonogram / Mercury will release its first commercial picture disk next month in conjunction with the new Rush album, "Hemispheres." The special \$13.98 list pressing is being produced in an edition of 50,000 as part of a massive promotion of the concept LP.

Two merchandising pieces, posters and a one-hour special radio program about Rush also have been devised.