

RUSH

Snakes & Arrows

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Anthem/Atlantic recording group Rush return with its first new collection of original material in nearly five years, entitled "SNAKES & ARROWS." The album was recorded in the fall of 2006 with Grammy Award-winner Nick Raskulinecz (Foo Fighters, Velvet Revolver) and Rush co-producing. The collection's first single, "Far Cry," is set to hit rock radio outlets nationwide in mid-March. "It's hard to describe," Geddy Lee recently told Revolver re: "SNAKES & ARROWS." "It's big, it's bold, and I think it's some of the best work we've done in years. I'm really pleased with the quality of the songs, and there's *lots* of playing on it." Rush - Lee, Alex Lifeson, and Neil Peart - will trumpet the release of "SNAKES & ARROWS" with a full-scale North American tour, the renowned trio's first since 2004's "An Evening with Rush: 30th Anniversary Tour." The trek is slated to traverse the continent through the summer.

Since releasing its self-titled debut album in 1974, Rush has been universally regarded as one of the most inventive and exciting groups in rock, famed for Lee, Lifeson, and Peart's virtuoso musicianship, epic soundscapes, and dramatic lyricism. The band's extraordinary body of work - which includes such acclaimed works as 1976's "2112," 1981's "MOVING PICTURES," 1996's "TEST FOR ECHO," and 2002's "VAPOR TRAILS" - has achieved worldwide sales exceeding 35 million units.

TRACKLISTING

1. Far Cry
2. Armor and Sword
3. Workin' Them Angels
4. The Larger Bowl
5. Spindrift
6. The Main Monkey Business
7. The Way The Wind Blows
8. Hope
9. Faithless
10. Bravest Face
11. Good News First
12. Malignant Narcissism
13. We Hold On

ALSO AVAILABLE

- Feedback
(0-7567-83728-2-7) 2004
- Vapor Trails
(0-7567-83531-2-3) 2002
- Rush In Rio (2 CD)
(0-7567-83672-2-9) 2003
- Different Stages (3 CD)
(0-7567-83122-2-9) 1998
- Test For Echo (Remastered)
(0-7567-83739-2-3) 2004
- Counterparts (Remastered)
(0-7567-83738-2-4) 2004
- Roll The Bones (Remastered)
(0-7567-83737-2-5) 2004
- Presto (Remastered)
(0-7567-83736-2-6) 2004

RADIO

- First single "Far Cry" goes for adds at all rock radio formats on March 19th.

TOUR

- 48-city headline amphitheater tour begins mid-June and hits all major markets

PRESS

- National press around street date includes Guitar One (cover), Guitar Player, Drum! (cover), Bass Guitar (cover), Bass Player, Revolver, and more.
- Regional tour press to break around summer tour dates.

ONLINE

- www.rush.com
- News bulletins and online viral content distributed to the band's rabid online fanbase and music and tech websites

ADVERTISING

- Print and online banner advertising in music, tech, and entertainment publications breaking around street date

STREET DATE

May 1

ORDER DUE DATE

April 11

PRODUCERS

Nick Raskulinecz
and Rush

MERCHANDISING

Poster, Specialty Items

HOMETOWN

Toronto, Ontario

WEB

www.rush.com

FILE UNDER

Pop/Rock

ALPHABETIZE UNDER

R

CD

135484-2 \$18.98



BOX LOT:

CD QUANTITY: